

GREECE COMMUNITY GUIDE

Advertising Rate Sheet

SPONSORED BY THE



GREECE CHAMBER OF COMMERCE
2496 West Ridge Road, Suite 201
Greece, New York 14626

(585) 227-7272 • (FAX) 227-7275

www.GreeceChamber.org

The Greece Chamber publishes the Community Guide as a community resource. This allows us to better serve our sponsors with seasonal ads, keep our membership list up-to-date and deliver community information /events more accurately. The style is a gloss cover with newsprint for the pages to keep the production costs down. The Chamber thanks you for your support and continued success.

Display Advertising Rates

AD SIZES	RATES
STANDARD ADS	
2 Page Spread Ad	\$3000
Full Page Ad	\$1700
1/2 Page Ad	\$ 950
1/4 Page Ad	\$ 500
Business Card Ad	\$ 300
POSITION ADS	
Back Cover	\$3900
Inside Front Cover	\$2700
Inside Back Cover	\$2700
Page 3	\$2000
Cover Banner	\$ 900

CIRCULATION

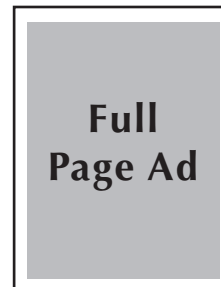
The GREECE COMMUNITY GUIDE is distributed to high traffic locations throughout the entire year. Locations geared in promoting both the Advertisers in the book and the Town of Greece. Specific locations like: Real Estate Offices, Greater Rochester International Airport, Hotels, Restaurants, the GRC & EV Mall Boards along with other strategic free drop locations. The book will also be available online through the Greece Chamber Web Site at www.GreeceChamber.org as a PDF Book.

Mechanical Information

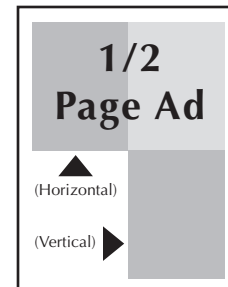
Publication Size	8.125" x 10.625"
Image Area	7.125" x 9.625"
Cover	Premium Gloss Stock
Text	Premium White Newsprint
Advertisements	All Ads Full Color



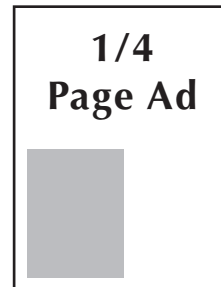
16.25" (w) x 10.625 (h)
Page Bleeds .25" On All Sides



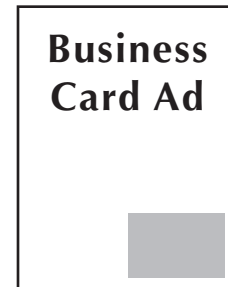
8.125" (w) x 10.625 (h)
Page Bleeds .25"



H: 7.125" (w) x 4.735" (h)
V: 3.531" (w) x 9.437" (h)



3.56" (w) x 4.658 (h)



3.56" (w) x 2.29 (h)

DESIGN and LAYOUT is included in the advertising price. **ERRORS** Liabilities for errors shall not exceed the cost of that portion of space occupied by such error. Adjustment claims must be made within 10 days of publication. No reimbursement will be made for ads that were proofed by or provided by advertiser.